



2015
Prescott Valley Rotary
BalloonFest

Sponsor Packages

Contact: Richard Joliet
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Prescott Valley, AZ
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Sponsor Packages

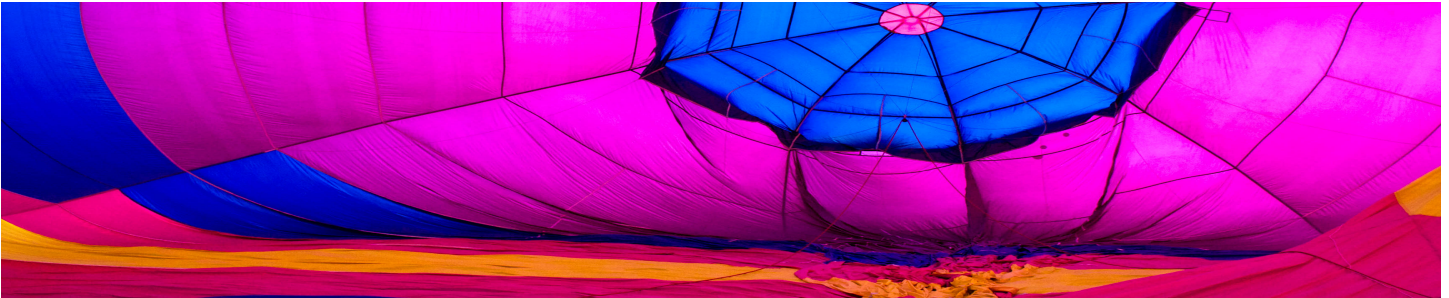
Presenting Sponsor		\$2,500.00
Balloon Sponsor		\$ 500.00
In-Kind Sponsor		
Program Ads	Full Page	\$ 100.00
	1/2 Page	\$ 75.00
	1/4 Page	\$ 45.00



Presenting Sponsor Benefits

\$2,500.00

- Commercials on Yavapai Broadcasting
- Name or logo on all promotional material for event
- 4 Banners on the perimeter of the event
- 1 Gondola Banner
- 4 Balloon Rides on Saturday and Sunday morning (weather permitting): totaling 8 rides
- 4 Meal Passes to Friday night dinner
- 4 Meal Passes to Saturday and Sunday morning breakfasts
- 4 Meal Passes to Saturday night dinner
- Website Link to www.pvballoonfest.com
- 4 T-shirts
- 4 Balloon Pins
- 1 Full Page Color Ad in the BalloonFest Program



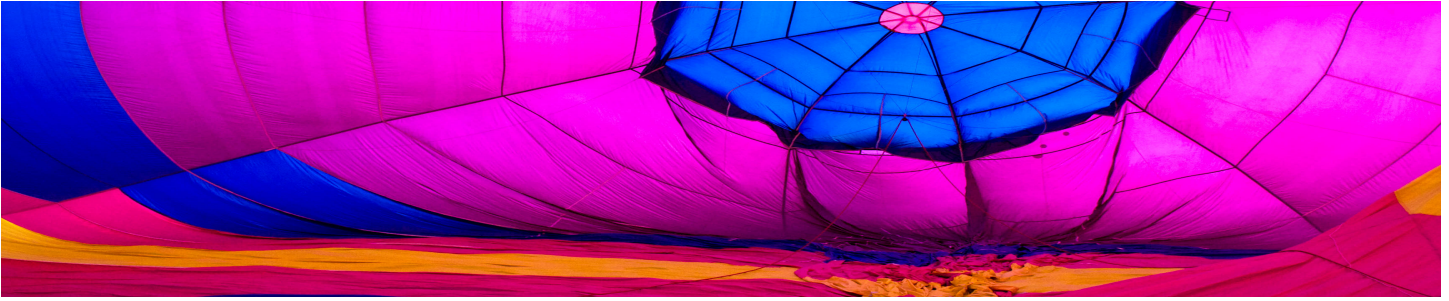
Balloon Sponsor \$500.00

- Commercials on Yavapai Broadcasting
- 1 Banner at event
- 1 Gondola Banner
- 1 Balloon Rides on Saturday and Sunday morning (weather permitting): totaling 2 rides
- 2 Meal Passes to Friday night dinner
- 2 Meal Passes to Saturday and Sunday morning breakfasts
- 2 Meal Passes to Saturday night dinner
- Website Link to www.pvballoonfest.com
- 2 T-shirts
- 2 Balloon Pins
- ½ Page black and white ad in BalloonFest Program

In-Kind Sponsor (lodging, propane, meals)

- 1 Banner at event
- 1 Gondola Banner
- 1 Balloon Rides on Saturday and Sunday morning (weather permitting): totaling 2 rides
- 2 Meal Passes to Friday night dinner
- 2 Meal Passes to Saturday and Sunday morning breakfasts
- 2 Meal Passes to Saturday night dinner
- Website Link to www.pvballoonfest.com
- 2 T-shirts
- 2 Balloon Pins
- ½ Page black and white ad in BalloonFest Program

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Promotional Ad

Program Ads	Full Page	\$100.00
	½ Page	\$ 75.00
	¼ Page	\$ 45.00

	Ad Dimensions	B/W	Color
Full Page	8 3/8 x 5 3/8	\$100.00	\$200.00
½ Page	5 3/8 x 4 1/8	\$75.00	\$125.00
¼ Page	4 1/8 x 2 ½	\$45.00	\$ 95.00

All ads and logos go to Barbara McKeever
azbam@cablone.net

Format: PDF or jpeg

Color = CMYK

Text converted to outlines